PROPERTY VALUES ANALYSIS

 Presentation to the Recreation and Socioeconomics Work Group for the Oroville Facilities Relicensing

PROPERTY VALUES ANALYSIS

Report Purpose

- To evaluate the relationship between the Oroville Facilities and local property values
- Two types of relationships:
 - 1) Proximity (or distance) to Lake Oroville and local property values
 - 2) Lake levels at Lake Oroville and local property values

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Methodology

- Hedonic property-pricing model
- Multiple linear regression model to isolate and quantify factors that affect the value of property
- Dependent variable = property sales price
- Explanatory variables = structural, neighborhood, economic, and environmental/amenity factors

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Study Area

- Communities where property values are affected by the Oroville Facilities
- Area of Influence = Berry Creek, Concow, Feather
 Falls, Forbestown, Oroville, Palermo, and Paradise

- Data
 - County Assessor's records
 - Secondary sources for economic (interest rates),
 hydrology (lake level), and GIS data

- Results: Structural Factors
 - Square footage: + \$66 per sq. foot
 - Swimming pool: + \$7,807
 - Structure quality: + \$17,983 per rating
 - Home age: \$322 per year

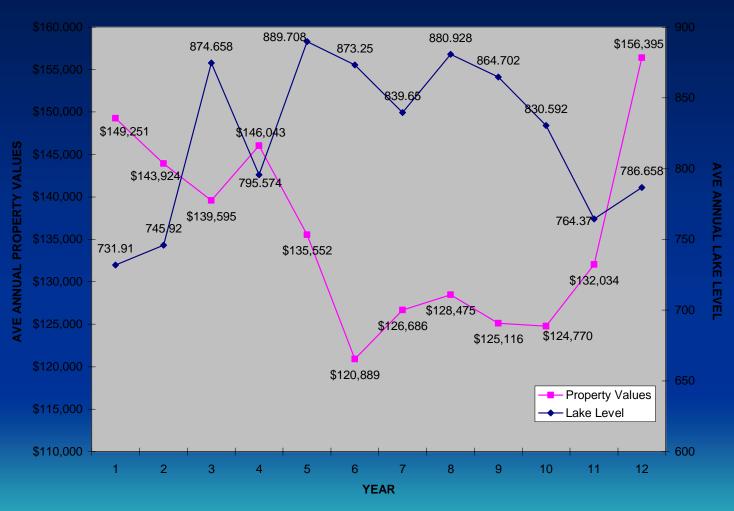
- Results: Economic Factors
 - Interest rates: \$5,810
 - High demand (April thru August) period: + \$9,614

- Results: Neighborhood/Locational Factors
 [ALL VALUES RELATIVE TO OROVILLE]
 - Concow: \$18,520
 - Berry Creek: \$11,635
 - Feather Falls: \$22,824
 - Paradise: + \$24,461
 - **Forbestown**: + \$23,652
 - **Palermo**: + \$9,950

- Results: Environmental/Amenity Factors
 - Distance from lake: \$45 per meter
 - Lake levels: inconclusive

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Conclusions

- Structural characteristics are important
- Interest rates/timing is important
- Community is important
- Distance from lake is important
- Lake level is inconclusive